#IAFG Employer and Ambassador Commitments

First Gen Employer: Level 1

Create a first gen staff network and identify first gen ambassadors to share stories on social media

First Gen Ambassador: Level 1

Create and share a video story of your journey to higher education and beyond on social media

First Gen Employer: Level 2

Engage with UWE/FQ to access support for effective targeted outreach and recruitment activity

First Gen Ambassador: Level 2

Engage with UWE/FQ to provide outreach and graduate skills support for first gen learners

First Gen Employer: Level 3

Connect to first gen learners by providing mentoring, work experience and placement opportunities

First Gen Ambassador: Level 3

Connect to first gen learners by mentoring, and supporting work experience and placements

	First Gen Employer Commitments	First Gen Ambassador Commitments
Level 1	 Find a senior member of your team to become a First Gen Ambassador and share their story on social media Share your employee's first gen story within your organisation Set up a First Gen network within your organisation to support staff to network and feel comfortable telling their stories 	 Create your story using our Letter to Yourself template Provide a short film (1 minute long) explaining why you are a First Gen Ambassador Share your story on social media using the #IAmFirstGen hashtag
Level 2	 Offer a workplace tour (including a virtual tour) guided by a First Gen Ambassador from your organisation Access specialist support to target effective outreach to help you maximise the success of your social mobility work Access specialist support to target effective graduate recruitment activities to maximise your success 	 Take part in a Q&A session for First Gen learners aged 14 – 21 Co-create resources such as "A Day in the Life Of" Support mock interviews or provide CV advice to First Gen learners
Level 3	 At least one of the following: Provide work experience or work placement opportunities for First Gen learners Develop collaborative programme of outreach and graduate recruitment activities with UWE/Future Quest Support First Gen learners with digital enabler bursaries 	 At least one of the following: Become a First Gen mentor and support a learner over a longer period of term Secure support from your employer for work experience or work placement opportunities Help us connect your employer to our student and outreach teams to maximise the impact of your social mobility work